

## **Communications Re-evaluation and Design Sub-Committee**

### **Report for Aug 24, 2017   Publications and Communications Committee Meeting**

The sub-committee is comprised of Chris Hitchcock, Anne Trudell, and Mylene DiPenta.

We began work in March of 2017. The website evaluation done by Anne Trudell, Mary Conchelos, and Greg Conchelos the previous year gave us a starting point.

We decided to use Pivotal Tracker to record issues and work done on them.

Mylene DiPenta gave us a gentle introduction to web site usability studies.

We agreed that the CF/web editor will need to be involved in some of the work. We will also be asking Bruce Diennes and Glen Newbury for advice on technical aspects of the site.

Sub-committee members are currently doing "as-if" visits to the site and recording issues they encounter in the roles of new-to-Quakers visitor , casual CYM Quaker visitor, and very involved CYM Quaker power user.