Minutes – Publications and Communications Committee May 29, 2017, 7pm by Google Hangout

Present:

Mark Stanley, Catherine Novak, Chris Hitchcock, Mylene DiPenta, Anne Trudell, Reykia Fick (exofficio), Mary Conchelos (exofficio)

Regrets: Adam Newlands, Kerry MacAdam

The meeting opened with silent worship

Canadian Friend Editor report (Reykia Fick)

Reykia reported that the next issue of The Canadian Friend is scheduled to come out in July, with the deadline for submissions being June 15. She hopes to get the next issue well underway while still in this contract.

Reykia will be ending her contract early in the fall for personal reasons.

New search for a Canadian Friend Editor

The search committee will again be composed of Chris Hitchcock, Anne Trudell, Mylene DiPenta, and Catherine Novak.

The committee will submit an ad in the Canadian Friend and announcements online for a Canadian Friend to work on a one-year contract. It will be placed in the July issue, with interviews in August and a transition period from Reykia to the new editor in September.

Report to Representative Meeting of CYM is attached.

Communications Re-evaluation and Redesign is attached.

Mylene reported on the work of the Editorial Committee. Catherine Novak has joined the editorial committee and will attend her first subcommittee meeting on June 4th.

Mylene also gave the committee a tour of Pubications and Communications' work area on the Quaker.ca website. Mylene showed us free project management tracking software that could be used for the work of the Publications and Communications committee, from website updates to policy decisions to hiring the new Canadian Friend editor. All members are invited to join by...

Canadian Quaker Learning Series Editorial Board

Mary introduced the report of the Editorial Board of Canadian Quaker Learning Series, with the addendum that the copy for both the 2016 and the 2017 Sunderland P Gardner Lectures should be complete by the end of June, and it is possible that one or both pamphlets will be sent out with the CYM Annual Appeal letter.

In order to support the work of the CQLS Editorial Board, Publications and Communications Committee agreed to send the following minute to Representative Meeting:

The Canadian Quaker Learning Series Editorial Board has worked together remotely from each other this past year, and has found that the task of editing has been more challenging than expected. The production of a pamphlet involves a time commitment of two months of intense activity, in which the work is shared among the members of the group. Because of this intense work, it is difficult to replicate activity electronically

that the committee used to do face to face when it was under the care of a monthly meeting. Publications and Communications recommends to CYM consider the possibility of this project being taken on by a monthly meeting or a geographically proximate working group.

Privacy and Security for CYM Directory

John Dixon (privacy commissioner) raised a question about CYM directory access. The PDF format is too vulnerable to abuse. He has requested an on-line directory system - is it feasible? How might it work technically?

We found that the Quaker.ca website already has two places where contact for members and attenders of CYM are kept: the WordPress user profiles, and the Forum directory. Both of these, however, are clunky from a user experience point of view, and we will investigate member directory WordPress plugins that offer a more streamlined user experience.

Budget Report

We accept with thanks the report of the Budget Officer.

Committee Member Terms

Thanks to Mark Stanley and Adam Newlands who are finishing their terms on Publications and Communications Committee.