Name of Committee: <u>Publications and</u> <u>Communications</u> Number of Members <u>Six + YF</u> + <u>2-3 staff</u>

Brief description of mandate: <u>Manage the publications of CYM, including website</u> (electronic) and printed (including The CF). Foster communications inside CYM, working with Clerks, Standing Committees, and others.

Number of meetings per year

<u>One is what we understand was in the original mandate after CnR, but in 2013 we</u> asked for funding for an additional special mtg. This may be needed again.

Typical time of year of meeting/s: <u>Last weekend in October. If spring, then 3 or so</u> weeks before Rep Mtg.

Location of meetings: <u>Usually Toronto, but may shift according to needs &</u> members' locations. Some telephone conference calls may be specially called.

Amount of time required beyond committee meetings <u>Average 1-2 hours per</u> week to respond to issues and discussion boards; maybe more if the member has a specific responsibility (eg Financial Officer, Staff Oversight)

Required to be present at CYM? No.

*Is financial support provided for attending meetings?* <u>*Regular meeting(s) only.*</u>

Geographic representation needed at the Committee? <u>Has been traditional East,</u> <u>Central, West. This is probably not a firm requirement now though it would not be</u> <u>good to have all 6 from one area.</u>

Specific skills needed: *Ability to work in team; Willing to take responsibility and to live up to commitments; Able to express self verbally and/or in written material.* Special responsibilities of committee: (i.e., employment; staff supervision, etc.).

Hire, evaluate and supervise web and print media staff; Work with

<u>Finance/Contributions committees to manage costs and fund-raising campaigns.</u> Working groups/sub committees of this committee: <u>Staff oversight</u>,

Financial/budgets, Coordinate with other committees.

Other pertinent information for prospective members: *For 2014, we expect Mark S* and Adam N to reoffer and are grateful. Co-Clerk Carol B is retiring with CYM 2014, one year early. Although we hope to hire a Web Editor earlier in 2014, we require someone with the ability—and time-- to manage and oversee contracts (for electronic maintenance, updating and expansion), which has been a major part of Carol's work, also to assist (Co-)Clerk Michael K-L in committee ongoing work.